

Sitecore CMS 6 Content Author's Reference and Cookbook

A Conceptual Overview and Practical Guide to Using Sitecore



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Chapter 1

Introduction

The Content Author's Cookbook is designed to give content authors the information they need so that they can use Sitecore CMS to perform their day to day work. This cookbook is primarily aimed at introducing new content authors with limited computer skills to the tools that Sitecore contains. However, the procedures described in this document will also be beneficial for more experienced and technically skilled content authors who are unfamiliar with the tools that Sitecore contains.

Content authors must be able to update existing content on their corporate Web site or intranet as well as create new material. This cookbook explains how to perform both these tasks with the two editing tools that Sitecore contains — the Page Editor and the Content Editor — and demonstrates how to edit existing items and create new items with both of these tools. The cookbook also introduces some of the more advanced features and functionality that Sitecore contains.

This Content Author's Cookbook contains the following chapters:

• Chapter 1 — Introduction

This chapter is a description of the content, aims and the intended audience of this manual.

- Chapter 3 Sitecore
 An introduction to some basic Sitecore functionality including item locking and formatting.
- Chapter 4 Managing Content in the Page Editor
 Step by step instructions for using the Page Editor to create and edit content.
- Chapter 5— Managing Content in the Content Editor
 Step by step instructions for using the Content Editor to create and edit content.
- Chapter 6 The Rich Text Editor
 Step by step instructions for creating several versions of the same item as well as creating different language versions of the same item.



Chapter 2 Chapter 7 — Workflows for Content Editors

This chapter describes workflows, what you can use them for, and how Sitecore uses them. There is also a description of the Workbox.

- Workflows
- The Workbox



2.1 Workflows

Workflows are a system that you can use in Sitecore to control when an item is published.

A workflow is a series of states that you define to reflect the work processes and procedures that you employ in your organization for creating Web content. These states can correspond to the creation, review, and approval stages that items must go through before they are published on your Web site.

Workflows are a way of formalizing and enforcing these processes and procedures to ensure that only items that have been approved are published.

A workflow can contain any number of different workflow states and be as simple or complex as required. Items do not necessarily have to pass through all the workflow states that you have defined — some states can be optional or only applicable for certain kinds of content.

Furthermore, you can implement any number of different workflows. Each workflow must contain one workflow state that has been defined as the final workflow state.

Items must pass through the appropriate workflow states and can only be published when they are in the final workflow state.

2.1.1 Implementing Workflows

Workflows are normally implemented by developers. It can however be useful for content authors to understand how they are constructed and implemented.

Workflows consist of special items that are stored in the Sitecore content tree.

A workflow consists of:

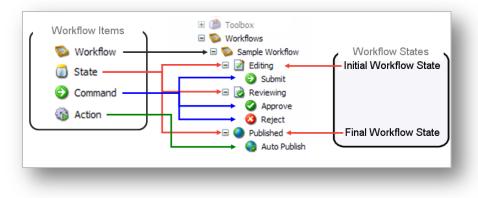
A Workflow — the main item that contains all of the subitems that make up the workflow.

Workflow States — the basic building blocks of the workflow. The workflow states represent the different stages in your content creation process. Items that are sent through a workflow start in the initial workflow state and in the final workflow state.

Workflow Commands — the actions that must be performed by the various contributors to move the items from one workflow state to another.

Workflow Actions — actions that are automatically performed on the items when they are in particular workflow states or when particular workflow commands are executed.

Here is an example of a workflow:





After the workflow has been defined, the developer specifies which item templates are subject to the workflow. When they have done this, every time a content author creates or edits an item that is based on one of these templates it is sent to the initial workflow state of this workflow.

Important

Items can only be published when they are in the final workflow state.

2.1.2 Using Workflows

After the workflow has been implemented, content authors must send the items they create or edit through the workflow before they can be published.

When you create a new item it is automatically placed in the initial workflow state. The item remains in this state until you use a workflow command to move it to another workflow state.

If you edit an existing item that is subject to a workflow, Sitecore creates a new version of this item and places it in the initial workflow state. If you edit this item again later, you edit the version that is in the workflow unless you specifically that you want to edit another version.

Important

Items that are edited by administrators are not subject to workflows.

Sending Items through Workflows

When you have finished editing the item, you can send it to the next workflow state.

To send an item to the next workflow state:

- 1. In the **Content Editor**, open the item that you are working on.
- 2. When you are satisfied that it can be send on through the workflow, click the **Review** tab.



As you can see, the **Workflow** group displays a workflow command — Submit. This is the only workflow command that you can apply to the current item in its present workflow state.

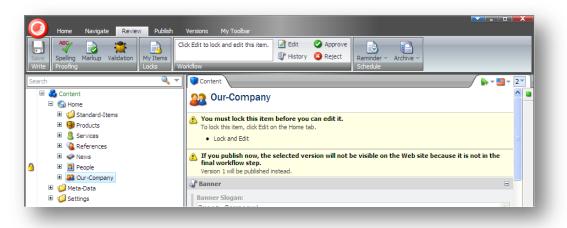
Furthermore, the item also displays a message informing you that this version of the item cannot be published because it is not in the final workflow state.



3. Click Submit to send the item to the next workflow state. Sitecore displays a dialog box for you to enter a comment

nter a comment:	
	OK Cancel

4. Enter a comment and then the item is moved to the next workflow state and the workflow commands that are available in the **Workflow** group change to reflect the items new status.



However, if you do not have permission to edit the item in this workflow state, you cannot lock the item for editing and the workflow commands will not be displayed.

Sitecore also contains a Workbox that been designed for give reviewers a greater overview of all the items that are in workflows.



2.2 The Workbox

The Workbox is a tool for reviewers and managers and gives them the overview they need to perform their tasks.

Using the Workbox

When you need to review content items, you should use the Workbox to see all the items that are currently in workflows and which workflow states they are in.

To use the Workbox:

- 1. Log in to the Sitecore Desktop.
- 1. Click Sitecore, Workbox:

Sample W	forkflow	▲ X
Draft - (none)	0
awaiting App	roval - (1 item)	0
 Qur-Cor	npany - (English, version 2)	
Last change	e: audrey changed from Draft to Awaiting Approval on 1. april 2009. N	lore 🔻
Preview	/ 🗟 Open 🖓 Diff 🥝 Approve 🔇 Reject	
Approve (selecte	d) 🔮 Approve (all) 🥸 Reject (selected) 🥸 Reject (all)	

In the **Workbox**, you can see that the *Sample Workflow* has been selected and you can see all the relevant workflow states. You can also see that there is one item in the *Awaiting Approval* workflow state.

2. In the every workflow state, you can preview, open, compare, each item as well as apply the workflow commands that have been defined for that workflow state. In the *Awaiting Approval* workflow state, you can approve, or reject the item.

Previewing an Item

To preview the version of an item that is in a workflow state, click Preview and this version of the item is displayed in a new browser window.

Opening an Item

To open an item, click Open and the item is opened in the Content Editor.



Comparing an Item

To see the changes that have been made to an item, click Diff.

One Column Two Columns		-
2	⊻ 1	~
Menu Title:		^
Our Company		
Menu Tooltip:		
Page Title and Text	0	
Title:		
Our Company		
Text:		
	s is to work in! # We are an innovative rs a unique range of products and services.	
Related Items	8	٦
Related Items:		

The **Compare Versions** dialog box lets you see the changes that have been made to this version of the item. You can select which versions to compare and whether you want them displayed in one or two columns

Approving or Rejecting an Item

When you are finished reviewing the item, click approve or reject to move the item to the appropriate workflow state.



Several Workflows

If you have implemented more than one workflow, you can view them at the same time or switch between the different workflows in the Workbox.

Negular review		÷ 3
Zedit - (none)		9
	()	0
Awaiting Approval -	(none)	9
Validation		• 3
者 Edit - (1 item)		9
awaiting Approval -	(1 item)	0
Corporate info	· (English, version 2)	
	changed from Edit to Awaiting Approval on Thursday, July 03, 2008. More 🕶	
Preview 🙆 Ope	n 🖏 Diff 🥝 Approve 🥸 Reject	
Approve (selected)	prove (all) 🙆 Reject (selected) 🔇 Reject (all)	

To display or hide a workflow in the **Workbox**, select or clear the check boxes in the **Workflows** group. You can also expand and collapse each workflow and workflow state.

Customizing the Interface Step by step instructions for publishing content on your Web site.



Chapter 3 Sitecore

This chapter introduces some of the basic Sitecore functionality. This chapter explains how to log in, how item locking works, and describes how roles affect the functionality that is available to you in Sitecore CMS.

This chapter contains the following section:

- Logging In
- Roles and Functionality
- Item Locking
- Formatting



3.1 Logging In

You must log in to Sitecore before you can edit any of the content on a Web site.

To log in to Sitecore:

3. Enter Sitecore after the name of your Web site, for example http://www.mywebsite.net/sitecore and the Log in page appears:

	License Holder: Sitecore Danmark A/S
Welcome to Sitecore	License ID: 20070510124633
User name: minnie	Sitecore.NET 6.0.0 (rev. 0)
Password:	
Lodin	
Freed Vary Descended Charge Descend	
Forgot Your Password? Change Password	
What do you want to do	Browser Notes
	You are using Internet Explorer 7.
Please choose an activity	Sitecore supports all user interfaces for the browser.
Sitecore - Windows Internet Exp	
Write Edt New	
S Content S Hone	
Edit Web Site Use Content Editor	
Advanced Options	

4. Select the task you want to perform, enter your user name and password and click Log in to log in and start editing the Web site.



Alternatively, click Advanced to open the Advanced Log In window.

Advanced	License Holder: Sitecore Danmark A/S
Velcome to Sitecore User name: minnie Password: • Login Forgot Your Password? Change Password	License 10: 20070510124633
Select User Interface	Browser Notes You are using Internet Explorer 7.
Desktop Content Editor Page Editor Review Workbox Developer Center	Sitecore supports all user interfaces for browser.
Browser Display Mode: Normal	_

5. Select the User Interface that you want to use, enter your user name and password, and click Log in to log in and start editing the Web site.

Note

In this manual, we use the Sitecore Training Sample Site as our demonstration site.



3.2 Roles and Functionality

Sitecore contains tools that are suited to both experienced and inexperienced content authors. The Content Editor is the editing tool for experienced users. However, depending on the roles you have been assigned, the functionality that is available to you may differ from the functionality described in this guide.

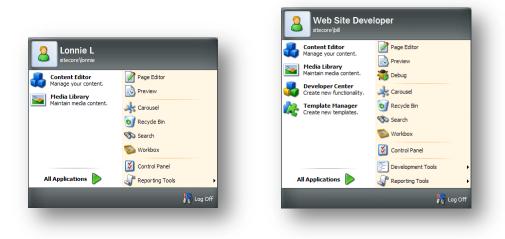
For example, a user who has been assigned one set of roles may see the following ribbon in the Content Editor:

9)	Home	Publish	Versions	Configure	Presentation	Security	View
	722	a About	Us Section	(1 of 9)	<u> </u>	📣 Up	🙊 First
ave	Edit -	Conta	ct Section	(2 of 9)	▼ Delete	V Down	😻 Last
Nrite	Edit	Insert 🕫			Operations	Sorting 🗈	

Whereas a user who has been assigned another set of roles may see much more functionality in the Content Editor ribbon:

	Home	Navigate Review	Publish Ver	sions Configure	Presentation	Security View	Developer		
Save Write	Edit -	About Us Section	(1 of 10)	Duplicate	ve To Delete –	Paste 🗿 Copy	Rename	 ∧ Up ≫ First ≫ Down ⊗ Last 	
Write		Insert 🖻		Operations	Delete	Clipboard	Rename	Sorting 5	

Furthermore, when you log in to the Sitecore Desktop, the set of applications shown in the Sitecore menu also depends on the roles that have been assigned to you. The following images show the Sitecore menu for two users who have been assigned a different set of roles:





3.3 Item Locking

Sitecore uses item locking to ensure that two different users can't edit the same item at the same time. If two or more users somehow managed to edit the same item simultaneously only the changes that have been made by the user who pressed Save last will be available. All the other changes will be lost.

Item locking is a system whereby you lock the item you are editing and prevent other users from editing this item until you unlock it again after you have finished editing the item.

Item locking works differently depending on the tools that you are using.

- In the Page Editor, you *can* lock an item before you start to edit it.
- In the Content Editor, you *must* lock an item before you can edit it.

3.3.1 Item Locking in the Page Editor

In the Page Editor, the way that item locking works depends on the access rights that you have been assigned.

Minimal Page Editor

If you only have access to the Minimal Page Editor, you do not have access to the ribbon and cannot manually lock an item before you edit it.

In this case, Sitecore checks whether an item is locked or not when you save it. If the item is not locked your changes are saved. If the item has already been locked by another user, you receive a message informing you that the item has been locked by another user and your changes cannot be implemented.

Limited or Full Page Editor

If you have access to the Limited Page Editor or the Full Page Editor, you can edit an item directly on the page without locking it. When you save the item, Sitecore locks it for you. If the item has already been locked by another user, you receive a message informing you that the item has been locked by another user.

Alternatively, you can click Lock or Edit to manually lock the current item before editing it.

When an item has been locked by you, it is noted in the My Items command.

In the previous image, the user has locked two items.



When you have finished editing the item, you must remember to unlock it so that other users can edit it if they need to.

Unlocking Items

You must remember to unlock items that you have locked.

To unlock an item, select the item and click Edit or Lock

If you have locked and edited numerous items, you can easily lose track of them all.

To see which items are still locked by you, in the Edit group, click My Items:

My Item		
Views the	items that are locked by you.	
Drag a column to i	this area to group by it. Sea	arch:
lame	Path	
lome	/sitecore/content/Home	
4iddle-Teaser	/sitecore/content/Home/Standard-Items/Teasers/Middl	e-Teaser
		Page 1 of 1 (2 items)
		(,
Unlock	Unlock All	
		Close
		Close

The My Items dialog box lists all of the items that you have locked.

To unlock one or more items select them and click Unlock. To unlock all the items, click Unlock All.



3.4 Formatting

In Sitecore, the formatting of the content that is displayed on a Web site is generally controlled by the style sheets that have been defined for the Web site by the administrators, designers, programmers, and so on.

This means that as a content author you do not have to worry about how the material you are responsible for is presented to the reader and can concentrate on the quality of the material.

You can of course influence the style by making some text bold or italic and so on. Furthermore if you know how to write HTML you can edit the code and thereby influence the way that the content is presented. But in general you can concentrate on the material that is presented and ignore the way that it is formatted.



Chapter 4

Managing Content in the Page Editor

This chapter introduces the Page Editor and the functionality it contains. It contains detailed descriptions of how to edit an existing item including how to edit simple text fields and rich text fields. There is a description of how to manage images in the Page Editor. There are also detailed instructions on how to create new items.

This chapter contains the following sections:

- The Page Editor
- Editing an Item in the Page Editor
- Creating a New Item in the Page Editor
- Deleting Content



4.1 The Page Editor

Content authors are generally focused on the quality and accuracy of the material displayed on the Web site and not on the design, style, and layout of the site. For this reason most content authors prefer to work in a program that is designed to meet their needs and not those of the developers and designers who create the Web sites.

With this mind, Sitecore CMS allows content authors to edit and create items directly on the Web page with the Page Editor. The Page Editor is the simplest of the editing tools that Sitecore contains. It is designed for inexperienced content editors who edit and write content items directly on the page. It is a WYSIWYG editor (what you see is what you get) and limits the amount of functionality that is presented to the user.

When you log in to the Page Editor, the functionality that is available to you can vary depending on the security roles that you have been assigned and the customizations that have been carried out on Web site you are accessing.

When you log in to the Page Editor, two buttons are displayed at the top of the Web page:



You can then navigate to the page that you want to edit and click Edit to open the Page Editor in edit mode.

The functionality that you have access to in the Page Editor can vary greatly. As a minimum you can expect to see some buttons at the top of the Web page:



If you have been given more access rights, you might be able to use a ribbon of commands. The ribbon you are presented with could look something like this:



This ribbon contains all the functionality available in the previous screenshot plus a little more.

When you are editing an item, you can click Ribbon to temporarily hide the ribbon and give yourself some more space to work with or have a less confusing layout. Click Ribbon again to display the ribbon.

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If you have been given full access to the all the functionality contained in the Page Editor, you will be able to use all the commands in this ribbon:



This ribbon consists of six tabs each with its own collection of commands.



4.2 Editing an Item in the Page Editor

As mentioned earlier, the Page Editor is the simplest of the editing tools that Sitecore contains and has been designed for content editors who want to do their editing directly on the page.

The Page Editor is a WYSIWYG editor that allows you to see the changes that you make directly on the page. This makes it easier for inexperienced users to control the changes that they make to the content items they are responsible for.

In the Page Editor, you can edit:

- Simple text fields, date fields, and so on —fields that you must edit on the page and have no extra functionality associated with them.
- Rich text fields fields that you must edit in the Rich Text Editor.
- Media items any kind of graphical item or sound file.

Note

In all of the procedures described in this manual, we use the Sitecore Training Sample Site as the demonstration Web site.

4.2.1 Editing a Simple Text Field

To edit a simple text field:

- 1. Open the Starter Kit and log on to the Page Editor.
- 2. When the Page Editor opens it displays two buttons:



- 3. Navigate to the item that you want to edit.
- 4. Click Edit to start editing the item.
- 5. In the item, select a simple text field that you want to edit.



6. Edit the text directly on the page. The text field automatically expands to fit the text you enter.



7. When you are finished editing the text, you can start editing another text block or click Save to save the changes, Save & Close to save the changes and exit editing mode, or Close to close the item and exit editing mode without saving the changes.

4.2.2 Editing a Rich Text Field

A rich text field gives you more control over how the text appears on the Web page.

To edit a rich text field:

1. Select a rich text field and Sitecore displays some extra options.

Depending on your installation, the options can vary from

Audrey	a	User with normal authoring features.		Audrey	а	User with normal authoring features.
Denny	d	User with page designing features.		Denny	d	User with page designing features.
Admin	b	User with access to all features.		Admin	Ь	User with access to all features.
📼 Edit Te>	d			📼 Edit Te	xt 📘	<u>IU</u> 28
			to			

You can either edit the text directly on the page or in the Rich Text Editor.

2. When you edit a rich text field directly on the page, you can not only edit the text but may also be able to format it. You make the text bold, italic and underlined.

You can also insert a link or an image into the item

Inserting a Link

To insert a link into a rich text field:

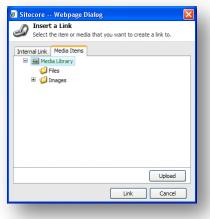
1. Click the link button *a* to open the **Insert a Link** dialog box.

Select the item or me	dia that you want to cr	eate a link to.
Internal Link Media Items Content B Content B Shone B Shone B Content B Content Cont	1	
	Link	Cancel

- 2. In the **Insert a Link** dialog box, expand the content tree and select the item that you want to create a link to.
- 3. Click Link to create the link.



4. If the item that you want to link to is an image or media file, click the Media Items tab.



- 5. Expand the content tree and select the media item that you want to link to.
- 6. Click Link to create the link.

Inserting an Image

To insert an image into the rich text field you are editing:

1. Click the Insert Image button 🔤 to open the Insert Media Item dialog box.

 Media Library Files Mages 	
	Files
	Images

2. Expand the content tree and select the image or media item that you want to insert.

As you can see you can also insert other types of media into the item. These could be animations, film clips, sound files, and so on.

3. Click Insert to insert the image into the rich text field.

Uploading an Image or File

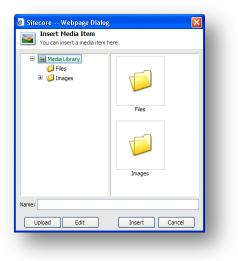
If the media file, that you want to create a link to, is not available in the media library, you must upload it to the media library.

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To upload an image or file to the media library:

1. In the **Page Editor**, click the Insert Image button 🐸:



2. In the Insert Media Item dialog box, click Upload to open the Upload a File dialog box:

🧟 Sitecore Webpage Dialog	\mathbf{X}
Select a file. When done dick the Upload button.	
Filename:	Browse
	Cancel

3. In the **Upload a File** dialog box, click Browse to locate the file you want to use. When you select the file, it is automatically uploaded to the Sitecore Media Library.

When the media file is available in the Media Library, you can create a link to it or use it to illustrate your Web site.

4.2.3 Editing a Rich Text Field in the Rich Text Editor

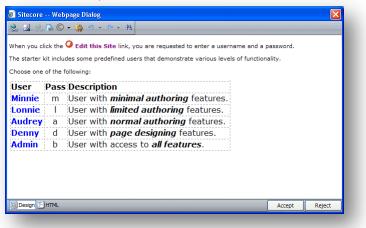
You can also edit rich text fields in the Rich text Editor.

1. Select the rich text field that you want to edit:





2. Click Edit Text to open the text in the Rich Text Editor:



3. You can now edit the item in this window.

The Rich Text Editor gives you access to more functionality. You can:

- Insert and delete links to other parts of the Web site and to external Web sites.
- Insert pictures or other media items.
- Insert symbols into the text
- Paste text from Microsoft Word into the item.

If you prefer, you can use Microsoft Word to write the text you want to use in the item and paste it into the Rich Text Editor.

- Find and replace text in the item.
- 4. When you are finished editing the item in the Rich Text Editor, click Accept to save your changes.

Furthermore, you can also view the item in HTML format, if you have the necessary expertise and feel comfortable editing the text in that format.

Note

The functionality that is available in the Rich Text Editor is controlled by your Sitecore system administrator. If you need more functionality, ask your administrator to make it available to you.

For more information about using the Rich Text Editor, see Chapter 6 'The Rich Text Editor.'



4.2.4 Editing a Graphical Item

You can also use the Page Editor to edit any graphic items that are displayed on the Web site. When you select an image, you are presented with some additional options:



You can:

- Edit the link that the image contains if there is one.
- Select the image to be displayed.
- Edit the properties of the image.

Once again, the options that are available to you can vary from installation to installation.

Editing the Link

To edit the link:

1. If the picture is a link, click Edit Link:

Select the item that you wan properties. Government	t to create a link to and specify the appropriate Link Description: Anchor: Target Window: Active browser Custom: Style Class: Alternate Text: Query String:

- 2. In the left-hand pane of the **Internal Link** dialog box, select the item that the link should open. You can only link to another item in this Web site and cannot link to another Web site.
- 3. The Internal Link dialog box contains the following fields:

Field	Value
Link Description	A description of the link.
Anchor	The name of the anchor on the page you want to link to. The browser will scroll directly to this point on the page.



Field	Value
Target Window	Whether the link should use the same browser window, another browser window or a custom window.
Custom	If you select Custom in the target Window field, you specify the custom window here.
Style Class	The style class that you want to use.
Alternate Text	An alternative text that will be displayed when you move the mouse over the image.
Query String	A query that will be added to the link.

4. Fill the fields in with the appropriate information.

Changing the Image

To change the image that is displayed in the rich text field:

- 1. In the **Page Editor**, select the image that you want to change.
- 2. Click Choose Image to open the **Media Browser** dialog box:



The **Media Browser** dialog box lets view all of the items that are currently available in the Sitecore Media Library.

3. Select the image that you want to use and click OK.

This new image is inserted into the current item.

4. In the **Page Editor**, click Save to save the changes, Save & Close to save the changes and exit edit mode, or Close to close the item and exit edit mode without saving the changes.

Editing the Properties of an Image

To edit the properties of the image:



1. Click Image Properties to open the Image Properties dialog box.

Sitecore -	Webpage Dialog
	e Properties
Set the	e properties for the image here.
Text	
Alterr	nate Text:
Default Alterr	nate Text: Confused?
Dimensions	
	nensions of the image if they are different than the dimensions of This will only affect the reference and not the original image.
une originali	The will only affect the reference and not are original imager
Width:	Keep Aspect Ratio
Height:	
-	nal Dimensions: 800 x 400
-	nal Dimensions: 800 x 400
Origir	
Origir	al Dimensions: 800 x 400
Origir Space Please provid	de the desired space to place around the image.
Origin Space Please provid Horizontal Sp	de the desired space to place around the image. ace:
Origir Space Please provid	de the desired space to place around the image. ace:
Origin Space Please provid Horizontal Sp	de the desired space to place around the image. ace:
Origin Space Please provid Horizontal Sp	de the desired space to place around the image. ace:

- 2. In the **Alternate Text** field, enter the text to be displayed when you move the mouse over the image.
- 3. In the **Dimensions** section, specify the dimensions that the image should be displayed in if they differ from the actual size of the image.
- 4. In the **Space** section, specify how much space should be placed around the image.



4.3 Creating a New Item in the Page Editor

As a content author, you not only have to edit content but also create new content items and insert them into the Web page where you want them displayed.

The ways in which you can create items in Sitecore can vary depending on the security roles that you have been assigned and the way your Web site has been customized.

4.3.1 Inserting Items

When you log on to the Page Editor, you should navigate to the page that you want to edit. When you click the Edit button at the top of the page, you are presented with all of the editing tools that are available to you on this Web site.

To insert a new item onto the page:

1. Click Insert to open the Insert dialog box.

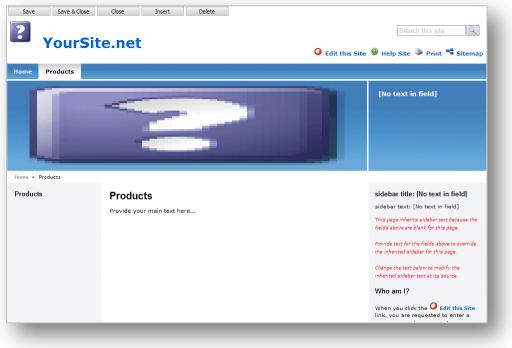
5	Insert Select the insert option you want to use. Click Insert to use the option.
Ab	out Us Section
🕑 Co	ntact Section
🙍 Ex	ecutive Profiles Section
loC 😡	os Section
🧼 Ne	ws Section
🚱 Pro	oduct Section
🔏 Re	ferences Section
🤱 Se	rvices Section
🏐 Sit	e Section
tem Na	me: Insert Cancel

The type of item that you can create will vary depending on where you are on the Web site. If you are on the front page, you can insert a new section and depending on the type of section you are on, you can add appropriate items to that section.

- 2. Select the type of item that you want to insert. In this example, you insert a new section.
- 3. In the Item Name field, enter the name of the section that you want to insert.



4. Click Insert to create the new section and a section is added to the Web site:



As you can see the new section contains no items and the sidebar contains the same text as the Home page.

When you create a new item it is automatically locked to prevent other users from editing it.

5. To add an item to the **Products** section, click Insert and the **Insert** dialog box contains the following options:

🦲 Site	ecore Webpage Dialog 🛛 🔀
2	Insert Select the insert option you want to use. Click Insert to use the option.
📩 Pr	oduct Category
9 Pr	oduct Description
Item Na	ame: Insert Cancel

- 6. Select the item that you want to create.
- 7. In the **Item Name** field, enter the name of the new item and click insert.



These items have different designs and allow you to present different information on the Web page.

forme * Products		[No text in field]
Products Product Category Product Description	Provide your main text here Provide Your Category	sidebar title: [No text in field] sidebar text: [No text in field] This page inherits sidebar text because the fields above are blank for this page.
	overview abstract: [No text in field]	rrovide text for the needs above to override the inherited sidebar for this page. Change the text below to modify the inherited sidebar text at its source.
	Product Description number: [No text in field] price: [No text in field]	Who am I?
	overview abstract: [No text in field]	When you click the O Edit this Site link, you are requested to enter a username and a password.

Both the items you can select and the presentation possibilities that they give you are determined by the design and style that has been implemented on your particular Web site.

8. You should now edit the items and the section you have inserted and add text, images, sidebar text, and so on.

When you are finished editing the new items, you must unlock them.

To unlock the items:

1. In the **Edit** group, click My Items to see a list of all the items you have locked.

👩 My Ite		
🍏 Views th	e items that are locked by you.	
-		
		Search:
Name	Path	
Developer	/sitecore/content/Home/Jobs/Developer	
Jobs	/sitecore/content/Home/Jobs	
		Page 1 of 1 (2 item
Unlock	Unlock All	
		Close

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2. In the **My Items** dialog box, select the items that you have finished editing and click Unlock to unlock the item. If you have finished editing all the items, click Unlock All to unlock all the items.



4.4 Deleting Content

Content authors must delete items and content from time to time. This is a very simple task in the Sitecore Page Editor.

4.4.1 Deleting an Item

To delete an item from the Web site:

1. Navigate to the item that you want to delete.

If you want to delete an item, navigate to that item.

If you want to delete a sub-item, navigate to the sub-item in question and not just the link to it that is shown on another item.

2. Click Delete to remove the item or section.

Once again depending on the customizations carried out on your Web site and the way the Page Editor has been configured, the Delete button may be located on the ribbon or at the top of the screen.

3. If you try to delete an item that contains sub-items, a message will appear informing you that that the section contains sub-items and that these items will be deleted along with the section.

?	Are you sure you want to delete "My Products"? This item has sub-items which will also be deleted if you delete this item.
	OK Cancel

If you want to save any of the items, you must move them to another section.

4. Click OK to delete the item and its subitems.



Chapter 5

Managing Content in the Content Editor

This chapter introduces the Content Editor and the functionality it contains. It contains detailed descriptions of how to edit existing items. There is also a description of how to manage images in the Content Editor. There are detailed instructions on how to create new items and how to delete items.

This chapter contains the following sections:

- The Content Editor
- Editing an Item in the Content Editor
- Creating New Items in the Content Editor
- Deleting Items in the Content Editor



5.1 The Content Editor

The Content Editor has been designed for more experienced content authors who feel comfortable working with a computer, Microsoft Word, and are familiar with Sitecore and the functionality that it contains.

The Content Editor is a large application but its appearance and the functionality that it contains varies depending on the roles that have been assigned to the user, the local security settings and the amount of customizations that have been carried out on your installation.

The Content Editor gives the user access to an array of functionality that meets the needs of the more experienced content author.

The functionality that you have access to in the Content Editor can vary greatly. As a minimum you can expect to see:

	Home	Publish				
	13	Contact Section	(1 of 7)	X	🔨 Up	🙊 First
Save	Edit 👻	Executive Profiles Section	(2 of 7) 👳	Delete	💙 Down	😻 Last
Write	Edit	Insert 🕫		Operations	Sorting To	

If you have been given more extensive access rights, you will probably have access to more commands and more tabs:



If you have complete access to the Content Editor, it will look something like this:

Save Write	72	About Us Section	(1 of 10)	D 00 CO	ру То	😭 🤚 Cut	TI Rename	📣 Up	🙊 First
Save	Edit 🗸	Contact Section	(2 of 10) 👳	Duplicate 🕞 Mo	ve To Delete -	Paste 🗂 Cop	y 🍸 Display Name	💙 Down	😻 Last
Write	Edit	Insert 🖻		Operations		Clipboard	Rename	Sorting 🕫	

5.1.1 The Page Editor vs. the Content Editor

When you log in to the Content Editor, the items that make up your Web site are presented to you in a very different way that they are in the Page Editor. In the Page Editor, you see the items as they are presented on the Web site. In the Content Editor, you see the items as objects in the content tree and when you select an item it is presented to you as a list of fields that you can edit.



For example, the Products section of the Sample Web site looks like this in the Page Editor:



You can edit all of the items that appear on the page — text, graphics, logos, links, and so on.

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When you open the *Products* section in the Content Editor, it looks like this:

Edit v Edit Insert ©	(1 of 2) (2 of 2) Delete Operations Sorting 0 Sorting 0
ch 🔍 🗸	
 Content Content Content Sample Content-items Content-items Products Content-ite Contention 	Image: Products Image: Products Image: Product of this item before you can edit it. To lock this item, dick Edit on the Home tab. • Lock and Edit Image: Product of this item, dick Edit on the Home tab. • Lock and Edit Image: Product of this item, dick Edit on the Home tab. • Lock and Edit Image: Product of this item, dick Edit on the Home tab. • Lock and Edit Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product of this item, dick Edit on the Home tab. Image: Product on
iii Q References iii Q News iiii Q News iiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiii	We've got products! Browse ' Properties ' Open Media Library ' Edit Image ' Clear ' Refresh Banner Image: /Images/Banners/sparkles Dimensions: 720 x 180 Default Alternate Text: 'Sparkles'
	Breadcrumb Breadcrumb Interest Products

As you can see, it is presented as a list of fields that you can edit. Furthermore, the fields you are presented with are only those that belong to the Products item itself. The Sitecore logo, the Home Products item, and so on are all separate items and must be edited independently of each other in the Content Editor.

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5.1.2 The Content Tree

One of the main features of the Content Editor is the content tree that it uses to present all the items that have been created for the Web site.

🖃 🛃 Content	
🖃 🚳 Home	
😉 my prods	
A My Section	
22 My Item	
🖿 📁 Standard-Items	
😑 🦏 Sample	
🖽 📁 Standard-Items	
🗉 🤪 Products	
🔳 🤱 Services	
🗉 🤷 References	
🗉 🧼 News	
People	
🗉 🥡 Jobs	
Contact	
About-Us	
O Help	
🗉 🃁 Meta-Data	
🗉 🥼 Settings	

The Sitecore content tree has a similar tree structure to the one used in Windows Explorer. In Sitecore objects and groups are not represented by standard folder and file icons but by many different icons. You can expand and open every group in the Sitecore content tree just as you can the folders in Windows Explorer. When there is a plus '+' beside an icon, it contains sub items and can be expanded. When there is a minus '-' beside an icon, it has already been expanded and when there is no symbol, the item contains no sub items.

Searching in the Content Tree

There is a search function associated with the Sitecore content tree. This helps you find items quickly and can be particularly useful in very large Web sites and in sites that you are unfamiliar with.

To search for an object:

1. In the Content Tree, select the object that you want to search from. This is the starting point for your search.

The Sitecore search engine searches the entire content tree. However, the search results list the items that are found after this starting point above the items that are found before this starting point.

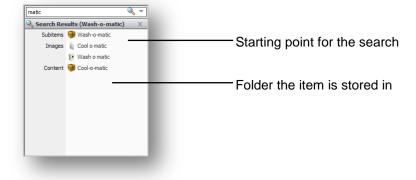
The Sitecore search engine does not support wildcards.



2. In the **Search** field, enter the value that you want to search for. This can be any character, number, word, and so on.



3. Click the Search button <a> or press ENTER to perform the search and the results are displayed.



Adding an Extra Criteria

Sometimes you might need to refine your search by entering extra criteria.

To add extra criteria to your search:

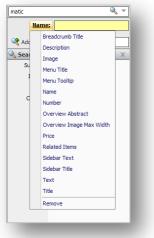
1. Click the drop-down arrow 🔻 to open an extra pane:

Name:	
💐 Add Criteria	
Search Result	х

2. If you want to search for an object by its name, enter the value in the Name field.



3. To change the field that you search in, click the name of the field and a list appears displaying the names of all the fields in the current item.



4. To add an extra criterion, in the **Add Criteria** field, enter the name of the criteria.



- 5. Click Add Criteria to add the new criterion to the list.
- 6. You can then click the name of the new criteria and select a field name from the list that appears.

The results of the search are displayed in the **Search Results** pane. The items that were found below the current item are displayed first.

Removing the Extra Criteria

To remove the extra criterion, click the criterion you want to remove and then click Remove at the bottom of the menu that appears.

5.1.3 Locking in the Content Editor

In the Content Editor, you must lock an item before you can edit it.



Locking an Item

To lock an item:

- 1. In the **Content Editor**, navigate to the item that you want to edit.
- 2. On the **Home** tab, click Edit to lock the item.

3	Home	Navigate Review	Publish Vers	sions							
H	2	About Us Section	(1 of 8)		🎲 Сору То	×	Ê	🥠 Cut	TI Rename	🔥 Up	痜 First
Save	Edit 👻	Contact Section	(2 of 8) 🥃	Duplicate	🔂 Move To	Delete 👻	Paste	🕒 Сору	T Display Name	💙 Down	😻 Last
Write	Edit	Insert 🖻		Operation			Clipboa		Rename	Sorting 🕤	

3. When you lock the item, the functions and commands that are available to you are activated in the **Content** pane.

_

4. You can now start editing the item.

Unlocking an Item

When you have finished editing the item, you must remember not only to save the changes but also to unlock the item so that others users can edit it.

To unlock the current item, click Edit.

As a content author, you often have to make extensive changes to many items on the Web site. This can mean that you have to lock many items and keep them locked to ensure that your changes are implemented consistently across all the items.

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Sitecore keeps track of all the items that are locked to ensure that nobody else can edit them but it also keeps track of all the items that have been locked by each individual user.

To unlock the items you have locked:

1. In the **Content Editor**, click the **Review** tab.

	Home	Naviga	te Revie	w Publish	Versions			
- ve	ABC Spelling	Markup	Validation	My Items	You have locked this item.	🖋 Check In	Reminder -	Archive -
ite	Proofing			Locks	Workflow		Schedule	

2. In the **Locks** group, click My items:

Drag a column to this a Name	rea to group by it. Search:
Products	/sitecore/content/Home/Products
News	/sitecore/content/Home/News
Home	/sitecore/content/Home
Product Category	/sitecore/content/Home/Products/Product Category
Product Description	/sitecore/content/Home/Products/Product Description

The **My Items** dialog box lists all of the items you have locked. You can have locked these items during the current session or during previous sessions.

3. Select the items that you are finished editing and click Unlock to unlock them or click Unlock All to unlock all the items.



5.2 Editing an Item in the Content Editor

As mentioned earlier, experienced content authors feel more at home with the advanced functionality that is available in the Sitecore Content Editor.

Note

You must lock an item before you can edit it in the Content Editor.

In all the procedures and tasks described in this chapter, it is assumed that you have already locked the item.

5.2.1 Working with Text

After you have selected an item in the content tree, you can edit it.

To edit an item in the Content Editor:

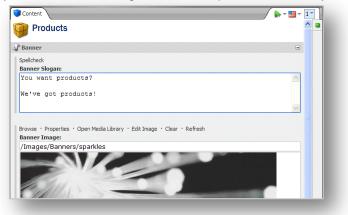
1. In the **Content Editor**, locate the item that you want to edit in the content tree.

Spellcheck Banner Slogan:	
Banner Slogan:	-
Spelkheck Banner Slogan: You want products?	
You want products?	
We've got products!	
Browse · Properties · Open Media Library · Edit Image · Clear · Refresh	
Banner Image: /Images/Banners/sparkles	
Dimensions: 720 x 180 Default Alternate Text: "Sparkles"	
Breadcrumb	
Menu	
Page Title and Text	
Title:	
Products	

2. In the **Content** pane, locate the field that you want to edit.



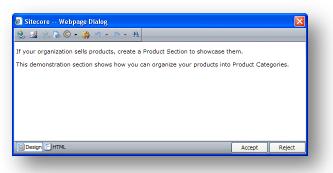
3. If you want to edit a single line or multiple line text field, you can do it directly in the field:



4. When you want to edit a rich text field, you cannot edit it directly in the field:

Content	🔻 📑 ד 🛛 T
Default Alternate Text: "Sparkles"	^
	-
Breadcrumb	٠
Menu	۲
Page Title and Text	
Title:	
Products	
Chevy Editor - Cusenat Ein - Edit Utral	
Show Editor suggest Fix · Edit Html	
Show Editor Suggest Fix + Edit Html Text: If your organization sells products, create a Product Section to showcase them.	
Text: If your organization sells products, create a Product Section to showcase them.	
Text: If your organization sells products, create a Product Section to showcase them. This demonstration section shows how you can organize your products into Produc	:t
Text: If your organization sells products, create a Product Section to showcase them.	:t
Text: If your organization sells products, create a Product Section to showcase them. This demonstration section shows how you can organize your products into Produc	2t
Text: If your organization sells products, create a Product Section to showcase them. This demonstration section shows how you can organize your products into Produc	:t

5. Click Show Editor to open the Rich Text Editor:



The Rich Text Editor gives you access to more functionality. You can:

- Insert and delete links to other parts of the Web site and to external Web sites.
- Insert pictures or other media items.
- Insert symbols into the text

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• Paste text from Microsoft Word into the item.

If you prefer, you can use Microsoft Word to write the text you want to use in the item and paste it into the Rich Text Editor.

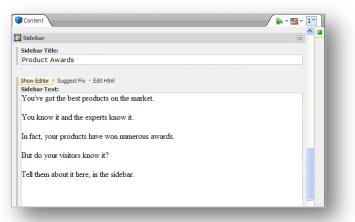
• Find and replace text in the item.

Note

The functionality that is available in the Rich Text Editor is controlled by your Sitecore system administrator. If you need more functionality, ask your administrator to make it available to you.

Furthermore, you can also view the item in HTML format, if you have the necessary expertise and feel comfortable editing the text in that format.

- 6. When you are finished editing the item in the Rich Text Editor, click Accept to save the changes you have made to the field.
- 7. In the **Content Editor**, scroll down through the item and expand all of the bands and check that all of the fields contain the right content. For example does the sidebar contain the appropriate text?



- 8. Click the **Review** tab and in the **Proofing** group, click Spelling to start the spell checker. The spell checker runs through all the text fields in the item.
- 9. When you have finished editing the item, click Save to save the changes you have made to the item and then click Edit to unlock the item so that other users can edit it if they need to.

Note

The spell checker only checks the current item. If you have edited several items, you must open them individually and run the spell checker.

For more information about using the Rich Text Editor, see Chapter 6 'The Rich Text Editor.'

5.2.2 Working with Graphics

As a content editor, you will often have to change or edit the media items that are displayed on your Web site.

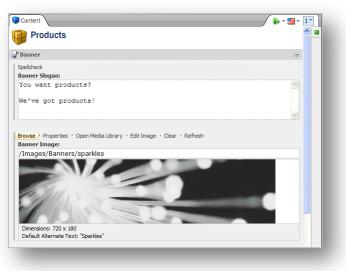
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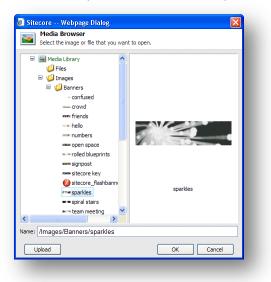
Changing an Image

To change an image:

1. In the **Content Editor**, locate the item that you want to edit in the content tree.



2. In the **Content** pane, click Browse to open the **Media Browser** dialog box:

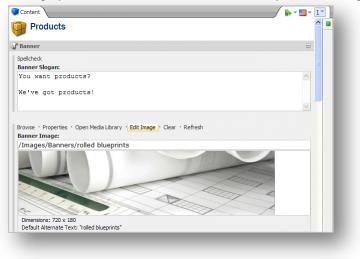


When the **Media Browser** opens, it displays the image that is already shown in the item you are editing.

3. Locate the image that you want to use, select it and click OK.



4. The image you selected is now used in the item you are editing.



Uploading an Image

If the image you want to use is not available in the Media Library, you can easily make it available by uploading it to the Media Library.

To add an image to the Media Library:

- 1. In the **Content** pane, click Browse to open the **Media Browser** dialog box.
- 2. In the Media Browser dialog box, click Upload:

Upload a File Select a file, When done click the Upload button.	
Select a file, when done click the Upload button.	
ename:	Browse
	Browse
	Cancel

3. In the **Upload a File** dialog box, click Browse and navigate to the image that you want to add to the Media Library.

The image is automatically uploaded to the Media Library and you can now use it on your Web site.

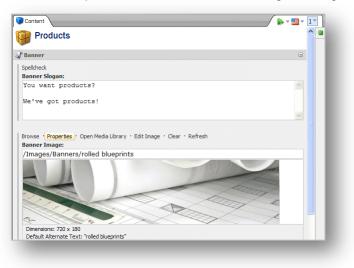
Editing the Properties of an Image

After you have added an image to an item in the Content Editor, you can edit the properties of the image.



To edit the properties of the image:

1. In the **Content** pane, scroll to the field containing the image.



2. Click Properties to open the Image Properties dialog box:

Tange Properties Set the properties for the image here. Text Alternate Text: Default Alternate Text: Default Alternate Text: Confused? Dimensions Enter the dimensions of the image if they are different than the dimension Enter the dimensions of the reference and not the original image. Width: W	
Alternate Text: Default Alternate Text: Confused? Dimensions Enter the dimensions of the image if they are different than the dimension the original. This will only affect the reference and not the original image. Width: Keep Aspect Ratio Height:	
Enter the dimensions of the image if they are different than the dimension the original. This will only affect the reference and not the original image. Width: Vicep Aspect Ratio Height:	
Original Dimensions: 800 x 400	
Space Please provide the desired space to place around the image.	
Horizontal Space:	

- 3. In the **Alternate Text** field, enter the text that you want to be displayed when you move the mouse over the image.
- 4. In the **Dimensions** section, specify the dimensions that the image should be displayed in if they differ from the actual size of the image.
- 5. In the **Space** section, specify how much space should be placed around the image.

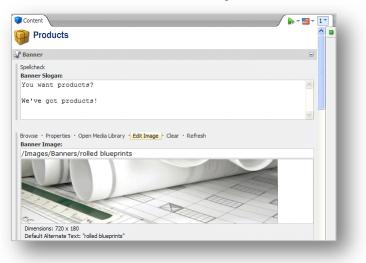
Editing an Image

You can also use Sitecore to edit the image if you need to.

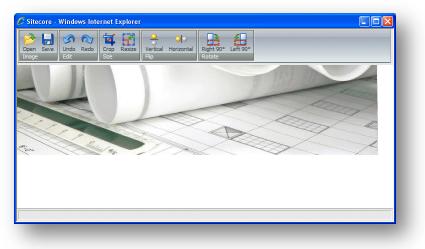


To edit an image:

1. Scroll to the field that contains the image.



2. Click Edit Image to open the image in the Image Editor:



3. In the Image Editor, you can crop, resize, flip and rotate the image.

If you need to do more to the image, you should use a proper image editor such as Photoshop or Paint Shop Pro and then upload the image to the Media Library again.

4. When you are finished editing the image, click Save and close the Image Editor to return to the Content Editor.

All the changes that you make are applied to the version of the image that is stored in the Media Library and not just the copy shown on your Web page.

- 5. In the Content Editor, click Refresh to see the changes that you made.
- 6. If you want to remove the image, click Clear.



5.3 Creating New Items in the Content Editor

There are several ways to create new items in the Content Editor.

You can:

- Create a new item
- Duplicate an existing item
- Copy an item to another location.
- Create an item based on a template.

In the Content Editor, when you insert a new item, it is generally created as a sub item of the current item. However, you can also create a new item at the same level as the current item. You *cannot* create an item that is at a higher level than the current item.

The following sections describe how to use the Sitecore ribbon to create, copy, move, duplicate and delete items. You can also access all of this functionality by right-clicking in the content tree.



5.3.1 Creating a New Item

You can easily create a new item as a subitem of the current item.

Inserting a Sub-Item

To insert a new sub-item:

1. In the **Content Editor**, locate the item for which you want to create a new sub-item.



2. In the **Insert** group, click one of the item types that is displayed:



3. If the item type you want to insert is not displayed, click the scroll arrows in the **Insert** group to find the type of item you want.

Alternatively, in the **Insert** group, click the drop-down arrow $\overline{\sim}$ and select the subitem from the list that appears:

Product Category	
Product Description	
Insert a New Sibling.	
] Insert from Template	

4. In this drop down list, you can select a subitem or a sibling. A sibling is an item on the same level as the current item.

To insert an item at the same level as the current item, in the Insert a New Sibling section, click Site Section

In this example, we add a new product category to the list. This new category is a subitem of Products and can contain its own subitems.

5. Select the type of subitem that you want to create and a dialog box appears prompting you to name the new item:

inter the name of the new iter	n:
Novelty Products	
	OK Cancel

6. Enter a name for the new item.



The new item is now added to your Web site.



As you can see, the new item has been created as a subitem of products and has been automatically locked.

Every new item that you create is automatically locked and opened for you. You must unlock them before other users are allowed to edit them.

7. Edit the new item. Scroll down through the fields and add an image, text, and so on.

When you have finished editing the item, you can add a new subitem to it.

5.3.2 Duplicating an Existing Item

Sitecore lets you duplicate existing items.

To duplicate an existing item:

1. In the content tree, locate the item that you want to duplicate.

In this example, we will duplicate the *Wash-o-matic* product and then move it to the new product category that we just created.

- 2. On the **Home** tab, in the **Operations** group, click Duplicate and a dialog box appears prompting you to name the new item.
- 3. Enter a name for the new item and it is added to the content tree:



As you can see, the new item has been added at the same level as the item you duplicated. It also contains all of the same text, images, and so on as the original item.

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4. Edit the new item and enter the text, images, and so on that you want to be displayed in this item. When you have finished editing the item, you can move it to the correct location.

Moving an Item

To move an item:

- 1. In the content tree, locate the item that you want to move.
- 2. On the Home tab, in the Operations group, click Move To.



- 3. In the Move Item To dialog box, select the location that you want to move the item to.
- 4. Click Move to move the item to the new location.

Save Write	sert from Template ভ	(1 of 1)
Search	۳ 🔊	Content Content
🗉 💑 Content 🗈 🚳 Home		The Hand Buzzer
🗉 🥙 Sample		Breadcrumb
Image:		Breadcrumb Title:
	-Products	Hand Buzzer
9 c	ool-o-matic	
-	ash-o-matic	Menu
	Ity Products	Menu Title:
	e Hand Buzzer e-Products	Hand Buzzer
	ion-Products	
	i-Goggles	Menu Tooltip [standard value]:
🤪 Si	vim-Fins	

5.3.3 Copying an Item to another Location

You can also create a new item by copying an existing item to the location where you want the new item to belong.

To copy an item to another location:

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- 1. In the content tree, locate the item that you want to copy.
- 2. On the Home tab, in the Operations group, click Move To.



- 3. In the Copy Item To dialog box, select the location that you want to copy the item to.
- 4. Click Copy and the item is copied to the specified location.



- 5. Edit the new item.
- 6. On the Home tab, in the Rename group, click Rename:

nter a new name for the item:	
Red Nose	
	OK Cancel

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7. Enter the new name of the item.

5.3.4 Creating an Item Based on a Template

If you have been given sufficient access rights, you can also create an item based on a template.

To create an item based on a template:

- 1. In the content tree, locate the item that you want to create a subitem for.
- 2. On the **Home** tab, in the **Insert** group click the scroll arrow **m** and select Insert from Template.



- 3. In the **Insert from Template** dialog box, select the template that you want to use to create the new item.
- 4. In the Item Name field, enter a name for the new item.



5. Click Insert and the item is added to the content tree.



- 6. Edit the item.
- 7. Save your changes.

Previewing Your Changes

When you have finished editing all the new items that you have created you might like to see how these new items will look on your Web site.

To see a preview of your changes:

1. Click the **Publish** tab.



2. In the **Publish** group, click Preview to see how the item looks.



A new browser window opens displaying the current item. You can then browse the Web site to see all the changes that have been made.

The following changes have been made to the sample site:

- The *Novelty Products* category has been added to the product category list. The *Products* page contains a *Novelty Products* entry.
- The novelty items, Clown Shoes, and so on, have been created in the novelty products category. The *Novelty Products* page lists all of the products that we created items for.
- Each of the products that you created has its own page in the Web site.

When you are satisfied with all the changes that you have made, unlock all the items that have been locked during this session.



5.4 Deleting Items in the Content Editor

Content authors must delete items and content from time to time. This is a simple task in the Content Editor.

5.4.1 Deleting an Item

To delete an item from the Web site:

- 1. In the content tree, locate the item that you want to delete.
- 2. On the Home tab, in the Operations group, click Delete.

Alternatively, you can right-click the item in the content tree and click Delete in the shortcut menu that appears.

The item is deleted from the Web site.

3. If you try to delete an item that contains sub-items, a message will appear informing you that that the section contains sub-items and that these items will be deleted along with the main item.



If you want to save any of the items, you must move them to another part of the Web site.

4. Click OK to delete the item and its subitems.



Chapter 6

The Rich Text Editor

The Rich Text Editor is the word processing tool that Sitecore uses. This chapter explains some of the functionality that it contains. The topics described in this chapter include inserting, removing and managing links.

This chapter contains the following sections:

• Using the Rich Text Editor



6.1 Using the Rich Text Editor

When you are editing a rich text field in the Page Editor or in the Content Editor, you must use the Rich Text Editor. This is a standard word processing tool but in Sitecore we have removed most of the formatting functionality because the format of the items that content authors create and edit is determined by the style sheets and templates that have been implemented for your Web site.

However, if you need access to more functionality in the Rich Text Editor, you should contact your system administrator and they can make it available to you.

6.1.1 Editing Text

When you open the Rich Text Editor, the text in the field you are editing is displayed:

he starter k Choose one		les some predefined users that demonstrate various leve ollowing:	als of functionality.
User	Pass	Description	
Minnie	m	User with <i>minimal authoring</i> features.	
Lonnie	1	User with <i>limited authoring</i> features.	
Audrey	а	User with <i>normal authoring</i> features.	
Denny	d	User with <i>page designing</i> features.	
Admin	b	User with access to all features .	

You can now edit the text and use the functionality that is available.

Pasting Content from Word

As a content author, you might feel more comfortable writing your content in Word. When you are satisfied with the material, you can paste it into the Rich Text Editor.

To paste content from Word:

- 1. Select and copy all the text in Word that you want to paste into a rich text field in Sitecore.
- 2. In Sitecore, open the Rich Text Editor.
- 3. Click the Paste from Word button 📓 and the text is pasted into the Rich Text Editor.

When the text is pasted in all of the information about fonts, sizes, formatting, and so on is removed.

However, if you have created a table in Word, it is pasted in and you must reformat it in the Rich Text Editor.

6.1.2 Inserting, Removing, and Managing Links

As a content author, you will have to manage links in your content. The Rich Text Editor allows you to insert, remove and edit the links in your content.

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Inserting an Internal Link

An internal link is a link to another item on your own Web site.

To add an internal link:

- 1. In the Rich Text Editor, select the image or text that you want to be a link.
- 2. Click the Insert Sitecore Link button 🚨.



- 3. In the **Insert a Link** dialog box, in the **Internal Link** tab, expand the content tree and select the item that you want to create a link to.
- 4. Click Link to create the link.
- 5. If the item you want to create a link to is an image or media file, click the **Media Items** tab.

	log		×
Select the item or media t	hat you want to c	reate a link to.	
Internal Link Media Items			
		Upload	
	Link	Cancel	

- 6. Expand the content tree and select the media item that you want to link to.
- 7. Click Link to create the link.

Inserting an External Link

An external link is a link to another Web site.



To insert an external link:

- 1. In the Rich Text Editor, select the image or text that you want to be a link.
- 2. Click the Hyperlink Manager button 🗟.

JRL: http://www.sitecore.net OK Existing Anchor. None ♥ Cancel Jink Text: Sitcore software Type: http: ♥ Farget: Target ♥ Footip: CSS Class:	🚳 Hyperlin	k 🔒 Anchor	🛃 E-mail		
ink Text: Sitcore software ype: http: Target ootlip:	IRL:	http://www.sitecor	re.net]	ок
ink Text: Stcore software ype: http: arget: Target Cooltp:	xisting Ancho	None 🔽			Cancel
Target Tootip:	ink Text:	Sitcore software]	
foottip:	Гуре:	http: 🗸			
	Farget:		Target	*	
CSS Class:	Fooltip:		ę		
	CSS Class:				

.

3. In the **Hyperlink Manager** dialog box, enter the information about the Web site you want to link to.

Field	Value
URL	The URL of the Web site.
Existing Anchor	Whether there is an anchor already.
Link Text	The text in the link. You can edit this text here.
Туре	The type of link you want to create.
Target	The window that the link should open.
Tooltip	A tooltip that is displayed when you move the mouse over the link.
CSS Class	The style sheet that the link should use.

Managing Hyperlinks

You can also use the **Hyperlink Manager** dialog box to edit existing links, create anchors and create email links.

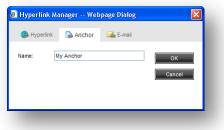
An anchor is an HTML code that is used to create a link to another page or to a particular section within a page.

To create an anchor:

- 1. In the **Rich Text Editor**, select the image or text that you want to be an anchor.
- 2. Click the Hyperlink Manager button 🗟.



3. In the Hyperlink Manager dialog box, click the Anchor tab.



- 4. In the **Name** field, enter the name of the anchor.
- 5. You can now create a link to this anchor by selecting it in the **Hyperlink Manager** dialog box.

ixisting Anchor My Anchor Cancel ink Text: test ype: other arget: Target coolip: C_	Hyperlink M	anager Webpage Dialog 🛛 🗙
ixisting Anchor My Anchor Cancel ink Text: test ype: other arget: Target coolip: C_	🚳 Hyperlink	🔓 Anchor 🛛 😹 E-mail
Lancel Lancel Lancel Lancel Lancel Lancel Lancel Lancel Lancel Cancel Ca	URL:	#My Anchor OK
ink Text: test ype: other arget: Target Coolip:	Existing Anchor:	My Anchor V
rarget: Target V	Link Text:	
ioottip:	Туре:	other 💌
	Target:	Target 🗸
	Tooltip:	¢.
CSS Class: No Class 💌	CSS Class:	No Class 🔹

You can also use the **Hyperlink Manager** to create e-mail links. An e-mail link opens a new mail in the program you use to send e-mail, for example, Outlook. The e-mail will be sent to the e-mail address specified in the e-mail link.

To create an e-mail link:

- 1. In the **Rich Text Editor**, select the image or text that you want to be the link.
- 2. Click the Hyperlink Manager button 🚨.
- 3. In the Hyperlink Manager dialog box, click the E-mail tab.

Hyperlink Manager Wel	bpage Dialog	
💩 Hyperlink 🛛 🔓 Anchor	😼 E-mail	
Address: mail@sitecore.net		ок
Link Text: Contact us.		Cancel
Subject:		
CSS Class: No Class 🔹		

- 4. In the Address field, enter the e-mail address that the mail should be sent to.
- 5. In the **Subject** field, enter the text that you want to appear in the **Subject** field in the e-mail.

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Removing a Link

To remove a link, in the Rich Text Editor, select the link and click the Remove Link button . The link is removed and the text becomes ordinary text.

Note

You can use the Hyperlink Manager to edit any links that exist on your Web site.

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Chapter 7

Workflows for Content Editors

This chapter describes workflows, what you can use them for, and how Sitecore uses them. There is also a description of the Workbox.

- Workflows
- The Workbox

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7.1 Workflows

Workflows are a system that you can use in Sitecore to control when an item is published.

A workflow is a series of states that you define to reflect the work processes and procedures that you employ in your organization for creating Web content. These states can correspond to the creation, review, and approval stages that items must go through before they are published on your Web site.

Workflows are a way of formalizing and enforcing these processes and procedures to ensure that only items that have been approved are published.

A workflow can contain any number of different workflow states and be as simple or complex as required. Items do not necessarily have to pass through all the workflow states that you have defined — some states can be optional or only applicable for certain kinds of content.

Furthermore, you can implement any number of different workflows. Each workflow must contain one workflow state that has been defined as the final workflow state.

Items must pass through the appropriate workflow states and can only be published when they are in the final workflow state.

7.1.1 Implementing Workflows

Workflows are normally implemented by developers. It can however be useful for content authors to understand how they are constructed and implemented.

Workflows consist of special items that are stored in the Sitecore content tree.

A workflow consists of:

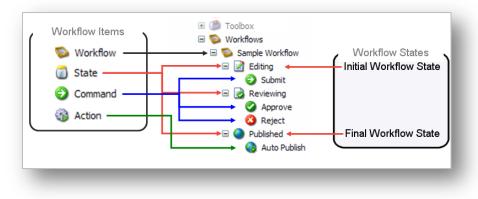
A Workflow — the main item that contains all of the subitems that make up the workflow.

Workflow States — the basic building blocks of the workflow. The workflow states represent the different stages in your content creation process. Items that are sent through a workflow start in the initial workflow state and in the final workflow state.

Workflow Commands — the actions that must be performed by the various contributors to move the items from one workflow state to another.

Workflow Actions — actions that are automatically performed on the items when they are in particular workflow states or when particular workflow commands are executed.

Here is an example of a workflow:





After the workflow has been defined, the developer specifies which item templates are subject to the workflow. When they have done this, every time a content author creates or edits an item that is based on one of these templates it is sent to the initial workflow state of this workflow.

Important

Items can only be published when they are in the final workflow state.

7.1.2 Using Workflows

After the workflow has been implemented, content authors must send the items they create or edit through the workflow before they can be published.

When you create a new item it is automatically placed in the initial workflow state. The item remains in this state until you use a workflow command to move it to another workflow state.

If you edit an existing item that is subject to a workflow, Sitecore creates a new version of this item and places it in the initial workflow state. If you edit this item again later, you edit the version that is in the workflow unless you specifically that you want to edit another version.

Important

Items that are edited by administrators are not subject to workflows.

Sending Items through Workflows

When you have finished editing the item, you can send it to the next workflow state.

To send an item to the next workflow state:

- 6. In the **Content Editor**, open the item that you are working on.
- 7. When you are satisfied that it can be send on through the workflow, click the **Review** tab.



As you can see, the **Workflow** group displays a workflow command — Submit. This is the only workflow command that you can apply to the current item in its present workflow state.

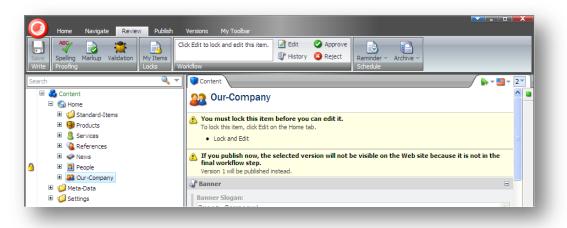
Furthermore, the item also displays a message informing you that this version of the item cannot be published because it is not in the final workflow state.



8. Click Submit to send the item to the next workflow state. Sitecore displays a dialog box for you to enter a comment

nter a comment:	
	OK Cancel

9. Enter a comment and then the item is moved to the next workflow state and the workflow commands that are available in the **Workflow** group change to reflect the items new status.



However, if you do not have permission to edit the item in this workflow state, you cannot lock the item for editing and the workflow commands will not be displayed.

Sitecore also contains a Workbox that been designed for give reviewers a greater overview of all the items that are in workflows.



7.2 The Workbox

The Workbox is a tool for reviewers and managers and gives them the overview they need to perform their tasks.

Using the Workbox

When you need to review content items, you should use the Workbox to see all the items that are currently in workflows and which workflow states they are in.

To use the Workbox:

- 10. Log in to the Sitecore Desktop.
- 11. Click Sitecore, Workbox:

lows	View	
Sample Wo	rkflow	▲ X
Draft - (none)		9
Awaiting Appro	oval - (1 item)	0
– 🏭 Our-Comp	Dany - (English, version 2)	
Last change:	audrey changed from Draft to Awaiting Approval on 1. april 2009	. More 🔻
Preview	🗟 Open 🖏 Diff 🥝 Approve 🤇 Reject	
Approve (selected)	Approve (all) 🔇 Reject (selected) 🔇 Reject (all)	

In the **Workbox**, you can see that the *Sample Workflow* has been selected and you can see all the relevant workflow states. You can also see that there is one item in the *Awaiting Approval* workflow state.

12. In the every workflow state, you can preview, open, compare, each item as well as apply the workflow commands that have been defined for that workflow state. In the *Awaiting Approval* workflow state, you can approve, or reject the item.

Previewing an Item

To preview the version of an item that is in a workflow state, click Preview and this version of the item is displayed in a new browser window.

Opening an Item

To open an item, click Open and the item is opened in the Content Editor.



Comparing an Item

To see the changes that have been made to an item, click Diff.

One Column Two Columns		
2	✓ 1	~
Menu Title:		^
Our Company		
Menu Tooltip:		
		_
Page Title and Text	(a)	
Title:		
Our Company		
Text:		
	s is to work in! # We are an innovative rs a unique range of products and services.	
Related Items	8	
Related Items:		

The **Compare Versions** dialog box lets you see the changes that have been made to this version of the item. You can select which versions to compare and whether you want them displayed in one or two columns

Approving or Rejecting an Item

When you are finished reviewing the item, click approve or reject to move the item to the appropriate workflow state.



Several Workflows

If you have implemented more than one workflow, you can view them at the same time or switch between the different workflows in the Workbox.



To display or hide a workflow in the **Workbox**, select or clear the check boxes in the **Workflows** group. You can also expand and collapse each workflow and workflow state.

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Chapter 8

Customizing the Interface

You can change the interface in Sitecore. This chapter describes how to increase usable screen space, customize the interface in the Content Editor and in the Page Editor. There is also a description of how to customize the Sitecore Desktop.

This chapter contains the following sections:

- Working with the Browser
- Customizing the Content Editor
- Customizing the Page Editor



8.1 Working with the Browser

All of the interfaces and programs that Sitecore contains are displayed in a normal Web browser.

8.1.1 Full Screen Mode

If you need to see more of the Web page or item that you are editing because there are too many elements in the way or because you are using a computer with a small screen, you can gain some space by expanding the browser interface to full screen mode.

To enable full screen mode, press F11. This expands the browser window to fill the entire screen and hides the user interface elements of the browser — the title bar, menus, toolbar and status bar.

To see some of hidden user interface elements, move your mouse to the top of the screen. Press F11 again to restore the hidden browser user interface elements and exit full screen mode.

8.1.2 The Sitecore Desktop

When you are using the Sitecore Desktop application you can change some of the settings that affect the way Sitecore looks and customize other settings to suit your needs.

In the Sitecore Desktop, you can:

- Change the desktop background.
- Change your password.
- Change the application options.
- Change your personal information.
- Change the language settings.

Changing the Desktop Background

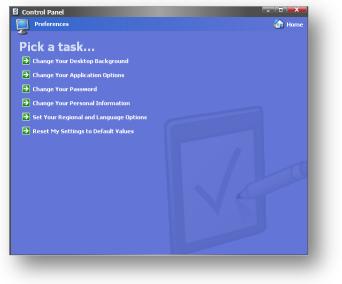
You can change the image displayed as your desktop background when you log in to the Sitecore desktop.

To change the desktop background:

1. Log in to the Desktop.



2. Click the Sitecore menu and then click Control Panel, Preferences:



3. In the **Preferences** dialog box, click Change Your Desktop Background.

Sitecore Webpage Di Desktop Backgrou	nd	
Select a desktop backgr	ound.	
Sackground:		
(None)		Position:
Blue		Stretch 💟
Building		
Chameleon cape		Color:
Keyboard		
Lighthouse Pine neddles		
Sparkle		
Stairs		
Sudak still rocky shore		
Working		

- 4. In the **Background** field, select the image that you want to use.
- 5. In the **Position** field, use the drop down arrow to select how you want to place the image on the desktop.
- 6. In the **Color** field, select the color you want to surround the image if it does not fill the screen.

Changing Your Password

To change your password:

1. In the Sitecore Desktop, click the Sitecore menu and then click Control Panel, Preferences.



2. In the **Preferences** dialog box, click Change Your Password.

Enter your currer	nt and new password.	
Password: New Password: Confirm New Password:		
		Change Password Cancel

3. In the **Change Password** dialog box, enter your current password and then enter and confirm your new password.

You can also change your password in the Sitecore log in page.

3 sited	core [®]	
gin Advance	ed and a second se	
	Welcome to Sitecore	
	User name: minnie Password: •	
	Login	
	Forgot Your Password? Change Password	

Changing your Personal Information

To change your personal information:

1. In the Sitecore Desktop, click the Sitecore menu and then click Control Panel, Preferences.



2. In the **Preferences** dialog box, click Change Your Personal Information.

		age Dialog		
	r <mark>sonal Inf</mark> o	ormation rsonal information.		
Full Name:	My New I	Vame		
Email:		nail@address.net		
Portrait:	2	User1 User2 User3 Angel Astrologer Dude1 Dude2 Dude3		
_			ОК	Cancel

3. In the **Personal Information** dialog box, you can change your name, e-mail address, and the image that is used as your portrait throughout Sitecore.

Changing Your Regional and Language Options

To change your regional and language options:

- 1. In the Sitecore Desktop, click the Sitecore menu and then click Control Panel, Preferences.
- 2. In the **Preferences** dialog box, click Set Your Regional and Language Options.

•
•
~
~
~
~

3. In the **Regional and Language Settings** dialog box, you can:



- \circ $\;$ Select the formats that you want to use for numbers, currencies, times, and dates.
- Select the language that you want the client application to use.

Using the Default Settings

To use the default settings:

- 1. In the Sitecore Desktop, click the Sitecore menu and then click Control Panel, Preferences.
- 2. In the **Preferences** dialog box, click Reset My Settings to Default values.



8.2 Customizing the Content Editor

The Content Editor contains a variety of user interface elements that you can customize to suit your needs.

You can, for example, give yourself more room to work in by:

- Customizing the ribbon.
- Customizing the content tree.
- Resizing the editing pane.

8.2.1 Customizing the Ribbon

There are several ways in which you can customize the ribbon.

You can:

- Hide the ribbon.
- Hide the tabs.
- Create your own toolbar

Hiding the Ribbon

To hide the ribbon in the Content Editor:

1. Double-click any tab to hide the ribbon.

Home Navigate	Review Publish	Versions Configure		Developer	
arch	۹ ۳	Content			
 itecore Gontent 		📜 Sidebar			

The ribbon is removed but the tabs are still displayed.

2. Click on a tab to open that tab and display the ribbon again.

Hiding Tabs

You can also specify which tabs are displayed in the Content Editor. To hide a tab:



1. Right-click anywhere on the ribbon to open a dialog box:



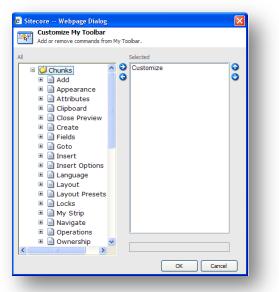
- 2. Select or clear the check boxes to decide which tabs you want displayed in Content Editor.
- 3. Click reset to restore the default tab selection.

Creating your own Toolbar

You can also create your own toolbar that only contains the tools and functionality that you need to do your work.

To create your own toolbar:

1. Right-click anywhere on the ribbon and click Customize to open the Customize My Toolbar dialog box.



1. In the All pane, expand the groups and select the commands that you want on your toolbar.



You can only select commands and not groups. You can however insert separators to divide them into groups and use the up and down arrows to place the commands in the order you want.

l.			Selected	
May Strip Navigate Navigate Operations Operations Page Urls Proofing Proview Proofing Publish Publish Publish Rename Display Nam Security Security Prese Security Tools Security Security Tools Security Security Tools Security S	e 💼	00	Customize Separator Paste Copy Separator New Rename Separator Spelicheck	
Chow >	~		Separator	

- 2. When you are finished, click OK.
- 3. Right-click on the ribbon to open the tabs dialog box and select the **My Toolbar** tab. The tab is added to the ribbon and contains all the command that you just selected.

1		rên.	Copy	About	Us Section	(1 of 10)	Rename	ABC		
l /e	Customize	Paste		Contac	t Section	(2 of 10)	-	Spelling		
te	My Buttons									

8.2.2 Customizing the Content Tree

In the Content Editor, you can easily resize the content tree pane or hide the content tree entirely if you prefer.

Hiding the Content Tree

To hide the content tree:

1. In the **Content Editor**, click the **View** tab.

\bigcirc	Home	Navigate	Review	Publish	Versions	Configure	Presentation	View
Save	Content Tree Hidden Items Raw Values Entire Tree Standard Fields							
Write	View							

- 2. Clear the Content Tree check box to hide the content tree.
- 3. Clear the **Entire Tree** check box to hide the root of the content tree (sitecore) and the media library. This view ensures that users can only see the items that are part of their Web site.



4. Clear the **Hidden Items** check box to hide some of the system items that are displayed in the content tree.

The other two settings — Raw Values and Standard Fields are only relevant for administrators.

Resizing the Content Tree

You can also resize the content tree. This can be useful when you need to find an item or when the pane takes up too much space.

To resize the content tree:

- 1. In the **Content Editor**, move the mouse over the bar between the Content Tree and the **Editing** pane.
- 2. Drag the bar to the left or right to resize the elements in the window.

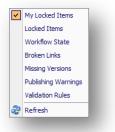
Configuring the Quick Action Bar

The Quick Action Bar runs down the side of the content tree and can be used to display information that can be useful to both the content author and the administrator.



To configure the Quick Action Bar

1. Right-click the Quick Action Bar to see a list of the elements that it can display.



 Click an item in the menu to hide or display an icon beside the item that is affected. You can select the following items:

Menu Item	Tells you
My Locked Items	Which items you have locked.
Locked Items	Which items have been locked by another user and who locked it.



Menu Item	Tells you
Workflow State	The workflow state of the item.
Broken Links	Which items contains broken links.
Missing Versions	Which items are missing a version.
Published Warnings	Which items have published warnings
Validation Rules	Which items contain validation errors.

Note

The items that are available in this menu in your Sitecore solution may vary from the ones shown here. This is controlled by your Sitecore system administrator.

You can select as many of these options as you like. There is a performance overhead to pay for each of these options.

Important

The *Validation Rules* and *Broken Links* options are the most costly of the Quick Action Bar options. Each time you open an item in the content tree the client must make a server call to refresh these options.

8.2.3 Changing the Application Options

When you are using the Content Editor, you can also specify which elements of the Content Editor application should be displayed.

To configure the Content Editor:

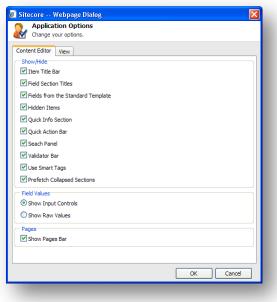
1. In the **Content Editor**, click on the Sitecore button in the top left-hand corner.



Alternatively, in the Sitecore Desktop, click the Sitecore menu and then click Control Panel, Preferences.



2. Click Application Options to open the **Application Options** dialog box.



3. Select or clear any of the check boxes to hide or show the element in question.

The following screenshot points out where most of these elements are found in the Content Editor:

Search Panel —	Part Constitution Constitution of the	Reven Publish versions Configure Presentation Security Versions Second Security Versions Configure Presentation Security Versions Second Press Presentation Security Version Sec
Item Title Bar 🗕	Search Q +	The start page of a site. Abo known as the Hone page.
Quick Info Section -	 B G Meta-Data B G Settings 	Tem ID: (9699077-CD1A-K28-4F11-6F38A21A7FE1) Ren-tamen Hamp Tzem Pathi /stecore;content/Home
Hidden Items —	Constant Sectors	Template: Junce Annual Starter K0(Item Types/Site Root - (54C60AED-31AF-600E-810 Created From (Juncer) Item Owner: Juncown)
Quick Action Bar —	-	Eanner Ereadrumb Ereadrumb Title: Home
ield Section Titles -		الله الله الله الله الله الله الله الله
ield Section Thies -		Revigation Page Title and Text Title:
	Content Editor Media Library O sitecore Content E	
	Skecore 🕹 Content b	Validator E

The remaining elements in the **Show/Hide** section are:

• Fields from Standard Template — selecting this option will display a large number of fields that are used internally by Sitecore. These are hidden to improve performance.

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• Use Smart Tags — an alternate way to show the commands associated with a field.



 Prefetch Collapsed Sections — the system fetches and keeps the fields from the Field Sections in memory before the section is even opened.

The other important option on the **Content Editor** tab is in the **Pages** section — Show Pages Bar.

This option determines whether or not the shortcuts to the Sitecore applications are displayed at the bottom of the screen.



The View tab of the Application Options dialog box contains a few more options.

Sitecore Webpage Dialog	
Application Options Change your options.	
Change your options.	
Content Editor View	
Content Tree - Item Names	
 Display Name (language-specific name) 	
O Item Key	
Content Tree Root	
Show the Content Tree in the Content Editor	
Show Entire Content Tree	
	OK Cancel

In the **Content Tree – Item Names** section, you can specify whether you want the content tree to show the key that each item has or to show the language specific display name that you can give an item.

In the **Content Tree Root** section, you can specify whether or not you want the content tree shown in the Content Editor and whether or not you want the entire content tree shown.

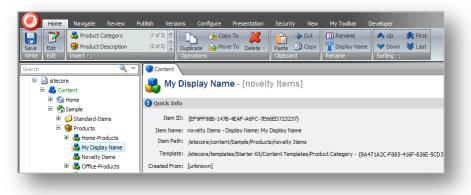
Setting the Display Name of an Item

To set the display name of an item:

1. In the **Content Editor**, select the item in the content tree.



- 2. On the **Home** tab, in the **Rename** section, click Display Name.
- 3. When you are prompted, enter the name that you want displayed in the dialog box that appears.
- 4. Refresh the content tree and the display name is visible:



In the **Content** pane, the key is shown after the display name.

Furthermore, the display name is also used for the item in the published Web site.



8.3 Customizing the Page Editor

You can also customize the Page Editor. However, because the Page Editor contains limited functionality there is not that much that you can change about it.

8.3.1 Working with the Ribbon

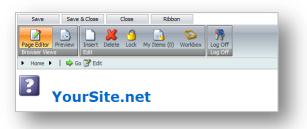
The functionality that is available to you in the Page Editor is determined by the roles that your site administrator has assigned you.

Hiding the Ribbon

If you only have limited access to the functionality contained in the Page Editor, you can hide the ribbon to give yourself more space to work with.

To hide the ribbon:

1. Log in to the **Page Editor**.



- 2. Click the Ribbon button at the top of the screen to hide the ribbon.
- 3. When you need to use the ribbon, click Ribbon and it appears again.

Changing the Interface

If you have access to more functionality in the Page Editor, you can also change the way the Page Editor presents editable items to you.

To change the interface:

1. Log in to the Page Editor.





2. In the Page Editor, click the View tab.



- 3. In the **View** tab, select or clear the check boxes to:
 - Specify whether or not the items are editable.
 - Whether or not the editable items are displayed in a floating frame.
 - Whether or not a dot is displayed beside the editable items.